

# ONLINE STRATEGY CONSULTANCY



with Peter Brewer  
& Tara Christianson

Your clients are looking online. What do they find when they seek you out? This consultancy helps you set your online strategy and boost the way you're perceived online.

Review and improve your:

- Agency Website
- Personal Profile Site
- Digital Media Presence
- Online Marketing Strategy and Lead Generation
- Use of Facebook, Instagram, LinkedIn and Twitter
- Use of Facebook ads
- Integration of Video, 360 and Virtual Realty into your business
- Online testimonials and referrals
- Market updates and communication with clients and customers

The rapid growth of a seemingly endless procession of cool websites, new social media channels (aimed at consumers who don't even exist yet), lead generation platforms that cost a fortune, the downright explosion of video, through to the endless opportunities of Facebook Ads... It's exhausting trying to keep up with it all, let alone finding the time to implement any of it!

In this consultancy, Real Estate Digital Strategists Peter Brewer and Tara Christianson will be working hand in hand to help you clear the forest of frustration and share their knowledge and show you how to simplify your business, or personal digital strategy.

You'll walk with a framework for your own laser-focused, cost-effective online strategy. You'll have the ideas and tools to put you in complete control of your website and social media, ensuring you'll get the best bang for every buck you spend.

**Date:** We will work to fit in with your schedule

**Location:** At your offices, or at an external venue of your choice

**Equipment required:** Your own device and internet connection

**Cost:** 6 hour consultancy (in 2 x3 hour sessions): \$2,200 (including GST)

**Transfer, Cancellation and Refund policy:** Transfer of dates may be made at no cost, however at least five business days notice is required. A cancellation fee of 50% of total quote will apply if cancelled within five days of session date.

Thank you for considering the REIQ for your training needs. Please contact Anna MacMaster on (07) 3249 7362 or email [courses@reiq.com.au](mailto:courses@reiq.com.au) for more information, or complete the attached booking form to confirm this session.

Consultancy:	<input type="text" value="Online Strategy"/>	Number of attendees	<input type="text"/>
Consultancy start date:	<input type="text"/>	Cost: (Your consultancy will only be confirmed once payment has been received by the REIQ. GST is included in all prices)	<input type="text" value="\$2,200"/>
Location:	<input type="text"/>		
Principle Licensee	<input type="text"/>		
Office name	<input type="text"/>		
Business address	<input type="text"/>		
Phone (W)	<input type="text"/>	Mobile	<input type="text"/>
Email	<input type="text"/>		
How did you find out about the REIQ Consultancy service?	<input type="text"/>		

**PAYMENT METHODS** (Please tick appropriate box)

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    Authorised REIQ account signatory name (please print)

    Signature of authorised person

DIRECT DEPOSIT    Acc Name: REIQ | Commonwealth | BSB: 064-000 | Acc: 1474 8696 | Ref: ONL CON\_your name

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\*The CCV for MasterCard and Visa is the last three digits of the number found on the card's signature block.

I have read and understand the REIQ Cancellation/Refund policy above

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